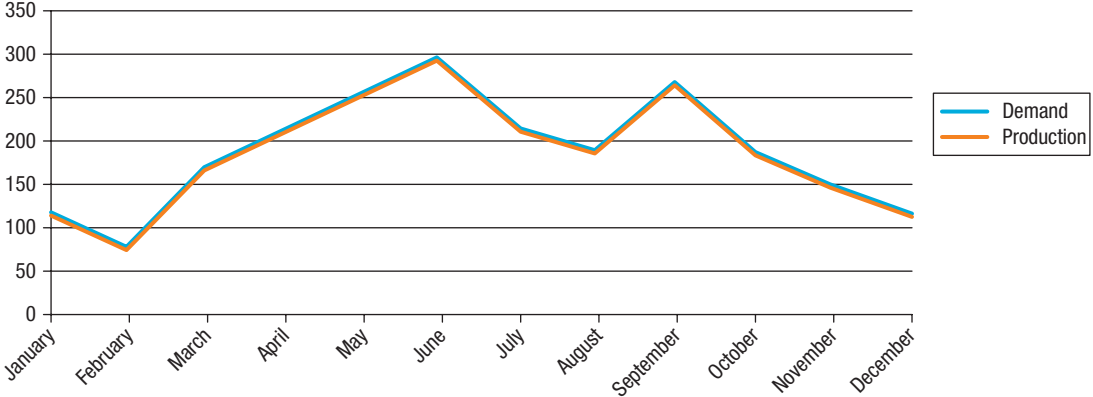FIGURE 17.4: Chase Production Strategy in Sales and Operations Planning